

SITUATION

- Loss of identity
- University pressure
- Tuition Model (in and out-of-state) is not progressive
- Tuition revenue distribution is not currently incentive based
- Admissions requirements and policy for transfer students

OUTCOMES* - IMPACT

Long Term

Intermediate

Short Term

Conditions – social, economic, civic, environmental

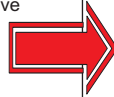
- Society ready graduates capable of leading change
- New professionals
- New career paths
- Graduating lifelong learners
- Premier institution providing high quality education in the state, region and perhaps the nation
- Meeting the changing needs of lifelong learners
- More seamless relationships with 4-H, FFA, science teachers, etc.
- New understanding by the public of applied science

Action – behavior, practice, decisions, policies, social action

- Parents of Nebraska youth view UNL as premier institution
- More employers preferring to hire CASNR graduates
- Policies that are sufficiently flexible to accommodate change
- More faculty engaged in multidisciplinary activities

Learning – awareness, knowledge, attitudes, skills, opinions, aspirations, motivations

- Awareness/knowledge/skills
- Faculty appreciate and are willing to approve and support interdisciplinary programming
- Opinions (all faculty interested in engaging with Nebraska citizens)
- Fluid relationship between CASNR and stakeholder groups
- More high school students with on-line credit through the Nebraska Academy



Who we reach (Participants, customers, citizens, earners)

- Increased number of high school students taking distance-delivered courses
- K-lifelong learners
- Industry
- Science teachers
- Guaranteed successful students

OUTPUTS

What we do (Teach classes, workshops, field days, demonstrations, one-on-one, via distance; use media for teaching; facilitate; assess; partner; evaluate)

- Teach classes
- Via distance
- Use media for teaching
- Assess
- Partner (4-H, FFA, Nebraska Science Olympiad, National Association of Science Teachers, etc.)

Products (Curriculum, publications, program resources, patents, cultivars)

- Certificates
- Packaging of curriculum (more interdisciplinary courses and curriculum)
- Publications
- Program resources
- Increase number of Associate to Bachelor agreements
- 4-H data interface with Talisma (on-line recruitment tracking system)
- Increased and innovative co-curricular activities
- More K-12, life-long learning programming
- Interactive college web site
- Modified and/or innovative recruitment and retention programs
- Increased placement opportunities for students
- Reaching more students/learners



INPUTS

What we invest (faculty, staff, students, volunteers, time, money, materials, equipment, technology, collaborators)

- Extension (4-H) faculty
- High school agricultural education teachers
- Students
- Money (merit raises)
- Equipment (distance)
- Technology
- Industry collaborators
- Donors
- Alumni
- Assessment
- Scholarships
- Faculty/staff
- Articulation agreements/ 2-year institutions
- CiT marketing

Administrator Adds Value

* Outcome statements include indicators

ASSUMPTIONS (Points for consideration)

- Risk taking is valued by clientele
- Currently, have reputation for high quality curriculum
- Citizens place high value on UNL
- Faculty expertise has relevance to the future
- Outdated view/definitions of agricultural careers
- Public expecting expanding opportunities
- There are students that we could recruit
- Public does not perceive the relevance of CASNR to their future
- College name is not a disincentive and will not be reconsidered for 4 years

ENVIRONMENT (External Factors)

- Vocational emphasis of parents has increased
- Competition from other institutions (community colleges)
- Changing demographics (fewer rural students)
- Increased oversight (from curriculum approval to public accountability) (BOR, CCPE)
- Citizens know athletics better than academics
- College/opportunities tied to agriculture by citizens
- Challenges in 'getting the message out' (image and recruitment)
- Likely growth in enrollment will have to be in out-of-state students

EVALUATION

Focus - Collect Data - Analyze and Interpret - Report